

Conclusions Have a Purpose in Persuasive Writing

Good writers conclude their persuasive writing with a strong ending.

A strong conclusion must:

- Restate the claim or opinion
- Summarize the important reasons
- Tie the ideas in the piece together

A strong conclusion may:

- Encourage readers to take action
- Give readers something to think about
- End with a provocative question

Example of a Strong Conclusion

In conclusion, I think that we should not use plastic water bottles in the United States. Bottled water is not necessarily cleaner than tap water, producing the plastic is bad for the environment, and plastic water bottles are overwhelming landfills.

Encourage readers to take action

From this moment on, don't buy another water bottle and use reusable water bottles instead.

Give readers something to think about

Next time you're thirsty, grab a drink from your faucet-- it's free and clean

End with a provocative question

Our Earth is our most important natural resource. Is drinking water out of a bottle more important than saving our environment?